# LET YOUR POTENTIAL SOAR

## **Membership Campaigns**

The National Membership Campaign (iRecruit) recognizes FCCLA chapters for recruiting new members at the individual, chapter and state level.

The State Membership Campaign recognizes chapters for their membership recruitment successes.

**8- Students:** Each returning member is challenged to recruit one new member and use iRecruit program. **O- Opportunities:** Events are offered to returning/new members that recruit, retain and recognize members. **A-Affiliation:** Set a goal to affiliate your chapter before October 1, 2014. If affiliated by Fall Leadership Conference then members will receive a special ribbon. **R-Recruit:** Increase your chapter membership by 20% and earn special honor roll recognition.

## Adopt A Chapter

Option 1: Adopt a Middle School: Encourage middle level affiliation by paying one half of the chapter's middle level affiliation dues and mentoring the chapter.

Option 2: Adopt a High School: Help a high school affiliate by paying \$100 for affiliating the first 12 members for a chapter who has not previously been affiliated and/or mentoring the chapter.

Option 3: Mentor a Chapter: Assist a middle or high school chapter with chapter meetings, fundraisers, completing the affiliation process, Honor Roll, or other paperwork.

### **Local Alumni & Associates**

Organize a local Alumni & Associates chapter of at least five members who are affiliated with the state and national A&A. Go to <a href="https://www.gafccla.com">www.gafccla.com</a> under *Resources* and then *Forms* to sign up today!

### Let Your Possibilities SOAR

# **Legislative Connection**

Invite your legislators and all local elected officials to join in our year to have a #reality check! Contact them to promote your local FCCLA activities, attend FCCLA Day at the Capitol or attend the GACTE/CTSO Legislative Luncheon.

### **Georgia Firefighters Burn Foundation**

Georgia Firefighters Burn Foundation provides fire safety and prevention education, support medical facilities and assist burn survivors in their recovery. Visit them at <a href="https://www.gfbf.org">www.gfbf.org</a> to see how your chapter can help!

# Let Your Generosity SOAR Gold Ouest 2015

Everything counts when you donate to the Georgia FCCLA general fund in one of the following categories: Bronze \$25, Silver \$50, Gold \$75, Platinum \$100

### **Camp Fund**

Chapters can earn recognition by attending Summer Leadership Camp, attending B.A.S.I.C. or GOLD Training, Culinary Academy and/or contributing \$25 or more to camp improvement at the Georgia FFA-FCCLA Center or Camp John Hope.

## Georgia FCCLA Library Fund

The FCCLA Library at the Georgia FFA-FCCLA Center is in need of renovation. You can earn Honor Roll points by contributing \$.25 per member directly to the State FCCLA Office by using the Donation Fund Form at <a href="https://www.gafccla.com">www.gafccla.com</a>.

## **State Scholarships Fund**

You can help other attend college by contributing \$0.25 per member to the State Scholarship Funds. Every year Georgia FCCLA gives away over \$2,000 to high school seniors.

#### **Georgia FCCLA Foundation Fund**

The Foundations mission is to help defray the cost of our STAR Event competitors attending the National Leadership Conference. Your chapter can help by making a donation! Earn Honor Roll Points by using one of the following categories: Bronze \$25, Silver \$50, Gold \$75 or Platinum \$100.

# **Helping Hands**

Contribute to this year's national and statewide outreach project – **Share Our Strength**. Start today to plan a local fundraiser that raises money for the State Outreach Project. Your chapter's efforts will be recognized at the 2015 State Leadership Meeting.